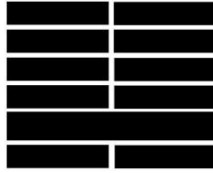


Explanation of the logo of Casting International.

Casting International Amsterdam, January 5, 2016.



**INTERNAL POLICY DOCUMENT:
I-TJING LOGO NR. 7: 'THE ARMY'
(Chinese : Sje).**

Introduction

The I Tjing (Chinese for: *The Book of Changes*) is an oracle (as), created during the period ± 2000-500 before Christ, by many philosophers who are involved in the phenomenon

'co-incident' in relationship with 'consciousness'.

After those 1500 years of development it was the philosopher Confucius that codified the book.

In the twenties of the last century, the book showed up for the first time in Europe,

where the German Richard Wilhelm, a China-specialist, translated it.

Since that time great scientists including Prof. c.g. Jung have studied the principles of this Oracle book.

The I Ching as phenomenon is a living –not feeling- entity (...);

It gives the user an advice.

Freely translated: if someone has a problem or question, the I Ching gives by a coincidence procedure, a point of view that is different than 'normal'. The point of view / advice comes from another part of the World from another culture and from another time-line, making a relativation along the Lines of *'in this way you can look at it too'*.

The essence of the advice is always: *'if you find this advice useful, use it;*

If not, then not,

because the purpose in life is to be yourself '.

It is ultimately the responsibility of the person-who-ask-him/her-self to interpret this advice and decide what is for her/him the right solution cq. answer.

The practice of life will prove whether the advice is correctly interpreted.

Introduction of the logo:

The logo of Casting International, for example printed on the flags of the mother-project 'Reality-TV of the Purple Knights' come from the de I Ching: hexagon 7, **the army**.

This I Ching-sign 'sje' falls into 'the House of the unfathomable.

The Chinese sign 'sje' means: danger from within, outside there is obedience.

This draws the being of the army: in the core it is something dangerous, that's why discipline prevails.

The army is not a symbol of aiming for power, but a force to promote the general welfare and -humanity.

By being selfless an army wins the love of the people.

The army is deployed for the benefit of the people against dangers from the outside

(as for example – unlimited-: natural disasters, dictatorial psychopaths, or serious infectious diseases).

It works internally with a hierarchy.

The function of the logo is:

- a quick recognizable image brand; simple at first glance,
- a large symbolic background with much depth;
- the flag covers the load on:
 - 1) objective of the Organization, {mission RTPK see www.castinginternational.nl}
 - 2) using the options of this military organization: problem solution, also in high risk areas.
- The I Ching as Oracle can also be used in the view: *it's how you look at it*, for solving Universal problems by concrete- & tactical problem shooting.

Each larger AV format developed by Casting International has its own logo that is inspired from the I Ching.

This logo nr. 7 is registered as a trade mark ®.

The above texts are interpreted-translated by Casting International Amsterdam, January 05, 2016.

CASTING INTERNATIONAL

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